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FIRENZE



RETHINKING
CULTURE &
CREATIVITY

5th International Workshop
RETHINKING CULTURE AND CREATIVITY
Culture-led regeneration and innovation processes
October 10 & 11, 2025 Catania (Italy)

1st DAY - October 10 Morning

ISOLA Catania

Piazza Cardinale Pappalardo, 23 - Catania

10.30 - 11.00 – Registration

11.00 – 11.10 – Welcome

Marina Paino (University of Catania)

11.10 – 11.30 – Introduction

Anna Mignosa (University of Catania)

Stefania Rimini (University of Catania)

Luciana Lazzeretti (University of Florence)

11.30 – 12.30 – Plenary

Lluís Bonet (University of Barcelona) - *Public financing of culture and development: arguments and comparative data in the face of current crisis*

Chair **Luciana Lazzeretti** (University of Florence)

12.30 - 13.00 – Walk through the historical centre of Catania to the department of Humanities

1st DAY October 10 Afternoon

Benedictine Monastery

Piazza Dante 32 – Catania

13.00 – 14.00 – Lunch

14.00 – 15.15 – Parallel sessions I

Parallel Session I-A | Crossroads of Culture and Innovation

Room 252

Chair **Luciana Lazzeretti** (University of Florence)

Aline Albertelli, Lorenzo Biferale, María Ruigómez Eraso, Rhian O’Sullivan (Radical Creativities) - *Radical Creativities as Artistic Research: Cross-Fertilising Art, Academia, and Practice in Cultural and Creative Knowledge Production*

Concetta Castiglione, Davide Infante (University of Calabria) - *The Challenge of Artificial Intelligence for the Cultural Sector. An overview from USA Sectorial Data*

Attila Dinnyés (University of Budapest), **Balázs Fekete** (Moholy-Nagy University Budapest) - *Co-Creating Cultural Representation: Dynamic Visual Identity for Cultural Economics*

Tamane Ozeki, Yunosuke Kawabe (Osaka Metropolitan University), **Silvia Rita Sedita** (University of Padova) - *Reinterpreting Eggshell Membranes as Responsible Innovation: A Case Study of “Ovoveil”*

Parallel Session I-B | Cultural Governance

Room 254

Chair **Lluís Bonet** (University of Barcelona)

Giovanna Muraglia (Sapienza University of Rome), **Mariavittoria Cicellin, Stefano Consiglio, Adriana Scuotto** (Federico II University of Naples) - *Cultura come bene comune: partecipazione, governance, e strumenti innovativi nel contesto italiano*

Fátima Espinosa-Casero, Luis César Herrero-Prieto (University of Valladolid), **Marina Cavalieri** (University of Catania) – *Evaluating the impact of the Spanish Youth Culture Voucher through counterfactual analysis*

Alessandro Gaballo (Università Ca’ Foscari Venezia), **Giorgia Dato** (University of Bari), - *Commons and Commoning in Heritage Management: Insights from the Italian “Patti di Collaborazione”*

Katja Lindqvist (University of Lund) - *Governance of spaces for culture – balancing policy, planning and economic perspectives*

Parallel Session I-C | Cultural Participation & Consumption

Room Coro di notte

Chair **Helena Santos** (University of Porto)

Federica Aramu (Université Libre de Bruxelles) - *Old Objects, Shifting Patterns: A Logistic Regression Model for the Consumption of Ordinary Antiques*

Martina A. Bruno (University of Bologna / Université Paris 1 Panthéon-Sorbonne) - *Bridging Participation Gaps through Linguistic Accessibility: A Comparative Analysis of Inclusive Practices in Italian and French Museums*

Alessandro de Cristofaro (University of Catania) - *Determinants of Cultural Participation in Italy: An Empirical Analysis of Survey Data*

María José del Barrio-Tellado, Fátima Espinosa-Casero, Luis César Herrero-Prieto (University of Valladolid), **Jonathan Daniel Gómez-Zapata** (Universidad Nacional de Colombia) - *Measuring the effectiveness of participatory strategies. How do museums make it happen?*

15.15 – 16.30 – Parallel sessions II

Parallel Session II-A | Culture and Places

Room 252

Chair **Silvia Cerisola** (Politecnico of Milan)

Pedro Costa (Instituto Universitário de Lisboa / DINÂMIA'CET-iscte) - *The life and death of a cultural district: Bairro Alto and the role of public policies in challenging urban development contexts*

Marco Martorana, Marina Cavalieri, Ivana Ioppolo, Ilde Rizzo (University of Catania) – *The 'Sense of place': the case of the historical district of San Berillo - Catania*

Stefania Oliva, Luciana Lazzeretti, Francesco Capone, Paola Beccherle (University of Florence) - *Urban governance in cities of art: insights from Florence*

Mariia Samareva, Giulia Urso (Gran Sasso Science Institute) - *Exploring the Role of Social Enterprises within Cultural and Creative Ecosystems*

Parallel Session II-B Data for Cultural Policy and Development

Room 252

Chair **Mara Cerquetti** (University of Macerata)

Stefania Camoletto, Martina Dattilo, Giovanna Segre (University of Turin), **Giampaolo Vitali** (CNR-IRCRES) - *Re-designing the geography of the design sector in Italy. Spatial insights and new metrics beyond traditional classification*

Anna Mignosa (University of Catania); **Elis Marcal** (E.C.C.O.) - *The representation of the cultural sector in statistics: the case of heritage*

Katarzyna Smolny, Paweł Prędkiewicz (Wrocław University) - *Concentration Index of Public Cultural Institutions in Poland on the Example of Public Performing Art Organizations*

Parallel Session II-C | Structures and Dynamics of the Art Market

Room Coro di Notte

Chair **Isidoro Mazza** (University of Catania)

Francesco Angelini, Massimiliano Castellani (University of Bologna), **Lorenzo Zirulia** (University of Milan) - *Forgery in the art market: an economic analysis*

Alessia Crotta (Université Libre de Bruxelles) - *Intermediating the intermediary? Platform Effects on Seller Pricing in Digital Art Markets*

Julia Anna Niznik (University of Catania) - *Between local hubs and global gatekeepers. The role of informal networks of municipal galleries in the art market. A case study of the BWA Galleries*

Gretskaia Olesia (University of Barcelona) - *Rethinking Governance Models for the Interaction Between Cultural Policy and Art Auctions*

16.30 – 17.00 – Coffee break

17.00 – 18.15 – Parallel sessions III

Parallel Session III-A | The movie industry

Room 252

Chair **Concetta Castiglione** (University of Calabria)

Isidoro Mazza (University of Catania), **Antonello Scorcu** (University of Bologna) - *Is movie quality forever? A Note on ranking stability in the US movie market*

João Filipe Pereira da Silva (Instituto Politécnico do Porto) - *The Parasite Effect: A Quasi-Experimental Analysis on Korean Cultural Trade*

Helena Santos, Luís Delfim Santos (University of Porto), **Marta Miranda** (Domus Social, Municipal Company, Porto) - *Cultural Circuits and Cultural Diversity: the circulation of European filmographies in the Portuguese alternative exhibition circuit*

Parallel Session III-B | Culture and Sustainability Transitions

Room 254

Chair **Katja Lindqvist** (University of Lund)

Simona Bravaglieri, Duna Viezzioli, Matteo Giovanardi, Andrea Carlo Lo Verso, Monica Calcagno (Ca' Foscari University, Venice) - *Turning Recovery Funds into Sustainable Change. Challenges and discoveries along the way*

Emma Furlan (University of Florence and IUSS Pavia), **Luciana Lazzeretti, Stefania Oliva** (University of Florence) - *A Place-Based Exploration of Cultural Heritage's Role in Urban Sustainability Transitions: Insights from Two Cities of Art (Florence and Paris)*

Monika Murzyn-Kupisz (Jagiellonian University) - *Museums as spaces of sustainable fashion*

Giorgia Natoli, Andrea Porta, Paola Borrione (Fondazione Santagata) - *Decarbonising Organisations in the Third Sector: Culture-Led Ecological Transition in North-western Italy*

Parallel Session III-C | Practices from cultural ecosystems

Room Coro di Notte

Chair **Ilde Rizzo** (University of Catania)

Claudia Cosentino (ISOLA Catania) – *L'esperienza di Coalizioni Isola*

Carlo Ferretti (Materahub) - *Towards Sustainable Micro-Credentials for Cultural and Creative Industries: A Policy Perspective on Standards, Financing, and Public-Private Partnerships*

Biagio Guerrera (Associazione Musicale Etnea) - *Una città di suoni - L'esperienza dell'AME*

Giovanni Gurrieri (Assessorato Centro Storico Comune di Ragusa) – *Progetti partecipati per la rigenerazione urbana*

Francesco Mannino (Officine Culturali) - *Cultura è cittadinanza: esperienze di coesione sociale a base culturale a Catania*

20.00 – Dinner

Katane Palace Hotel - Via Camillo Finocchiaro Aprile, 110, Catania

2nd DAY

October 11

Benedictine Monastery

Piazza Dante 32 – Catania

9.00 - 9.30 – Registration

9.30 - 10.30 – Plenary

Arjo Klamer (Vrije University Amsterdam) - *What should be the impact of cultural economics? Now that we have shared our thoughts what follows?*

Chair Anna Mignosa (University of Catania)

10.30 - 11.00 – Coffee break

11.00 - 12.15 – Parallel sessions IV

Parallel Session IV-A | Tourism & development

Room 252

Chair Luis César Herrero-Prieto (University of Valladolid)

Francesco Capone, Luciana Lazzeretti (University of Florence) - *The evolution of hotel industry and the rise of short-term apartments. An organizational ecology analysis of Florence hotel industry (1940–2023)*

Silvia Cerisola, Elisa Panzera (Politecnico of Milan) - *Cultural Heritage and Civicness: Pathways to Economic Impact Under Different Tourism Pressures*

Rebecca Miccini, Diletta Vianello, Giovanni Liberatore (University of Florence), **Camilla Ciappei** (University of Padua) - *Regulating Tourism in a World Heritage City: Hospitality Businesses' Perceptions*

Duna Viezzioli, Simona Bravaglieri, Andrea Carlo Lo Verso, Monica Calcagno (University Ca' Foscari of Venice) - *Communities-in-places in the low mountain: place-based organisational solutions for thriving life contexts and sustainable tourism models*

Parallel Session IV-B | Values & impact

Room 254

Chair Arjo Klamer (Vrije University Amsterdam)

Camilla Lo Schiavo, Paola Borrione, Erica Meneghin, Giacomo Vasumi (Fondazione Santagata) - *La valutazione d'impatto sociale: forme di rete e obiettivi di sostenibilità nei progetti culturali*

Sofia Mogno, Massimiliano Nuccio, Cecilia Mereghetti (Ca' Foscari University of Venice) - *Impact evaluation in the arts and culture. A systematic literature review.*

Lyudmila Petrova (CREARE Social and Erasmus University) - *Realising Values in the arts: Value Co-creation and Evaluation*

Ieva Zemite (Latvian Academy of Culture and Riga Technical University) - *Challenges in measuring social impact of grassroots cultural initiatives: stories from Latvia*

Parallel Session VI-C | Value Making and Meaning Making for Cultural Heritage

Room Coro di Notte

Chair Monika Murzyn-Kupisz (Jagiellonian University)

Cristiano Antognozzi, Alessandro Crociata, Pier Luigi Sacco (University of Chieti-Pescara) -

Unlocking the potential of gameplay for behavioral change: A framework for a meaning-making based cultural turn

Eleonora Carloni (Politecnico di Milano), **Stefan Meisiek** (University of Sydney), **Carolina**

Marchesin (University of Milan) - *The Curatorial Work of Corporate Museums on Product Development Traditions*

Mara Cerquetti, Concetta Ferrara (University of Macerata) - *The network director as a facilitator-orchestrator for innovating museums? The case study of the Marche Region, Italy*

Roberta Raccomandato (Université Libre de Bruxelles) - *Markets of Meaning: The Case of Low-end Antiques to Explore Processes of Heritage-making in Everyday Market Settings*

12.15 - 13.00 – Conclusions

Room Coro di Notte

Luciana Lazzeretti (University of Florence)

Pier Luigi Sacco (University of Chieti-Pescara)