



Conference

The Artful Economist. A new look at cultural economics

Endorsed by the Association for Cultural Economics International

15th-16th September 2015

15 September 2015

h. 15.00 Prof. Michela Cavallaro, Head of the Department of Economics and Business

h. 15.10. Prof. Giacomo Pignataro, Rector of the University of Catania

h. 15.20. Ilde Rizzo Presentation of the conference

15.30 – 18.00 *Theoretical approaches to cultural economics and cultural policy*

Chair: **Ilde Rizzo**

1. The 'individual-choices' theory of government. **Francesco Forte.**
2. Welfare economics and public policy: a reexamination. **Martin Ricketts.**
3. Public choice and the Italian school of public finance: a reassessment. **Emilio Giardina -Isidoro Mazza**
4. Economic advice for cultural policy. **Giacomo Pignataro.**

GENERAL DISCUSSION

16 September 2015

h.9.30 – 12.30 *Cultural and creative industries*

Chair: **Françoise Benhamou**

5. A stage for the emerging economic paradigm, between constraints and strategies: market options and public action for opera. **Michele Trimarchi.**
6. The *Composer in the Marketplace* revisited. **David Throsby.**
Coffee break
7. Copyright and music publishing **Ruth Towse.**
8. The legacy of the Peacock Report on broadcasting. **Peter Goodwin.**

GENERAL DISCUSSION

12.30 – 14.00 Lunch

14.00 – 17.10 *Heritage*

Chair: **Ruth Towse**

9. Towards more creative museums. **Bruno Frey.**
10. Technological perspectives for cultural heritage. **Ilde Rizzo.**
11. The economic costs of the destruction of cultural heritage through warfare. **Ezra Zubrov.**
Coffee break
12. The pattern of public spending for culture in Italy: a regional analysis (1996-2012). **Roberto Cellini and Tiziana Cuccia.**
13. Cultural heritage policy in Scotland. **Anna Mignosa.**

GENERAL DISCUSSION

h. 17.30 Ruth Towse Conclusions and notes for editing the book *The Artful Economist. A new look at cultural economics* to be published by Springer.

Venue: Department of Economics and Business, Corso Italia 55, Catania (room n.6, 2nd floor)