



THE EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT

NETWORKING SINCE 1971

PLACE DE BROUCKÈRE-PLEIN - 31 - 1000 BRUSSELS - BELGIUM - Tel: 32 2 2266660 - Fax: 32 2 5121929

EDEN DOCTORAL AND YOUNG SCHOLAR SEMINAR ON VISUALISING, MEASURING AND MANAGING INTANGIBLES AND INTELLECTUAL CAPITAL

JOINTLY WITH THE 6TH WORKSHOP ON VISUALISING, MEASURING AND
MANAGING INTANGIBLES

CATANIA, SEPTEMBER 27- OCTOBER 2, 2010



Università degli Studi di Catania
Faculty of Economics
Department of "Impresa Culture e Società"



university of ferrara
600 YEARS OF LOOKING FORWARD.

Faculty of Economics - Department of Economics
International Research Center on the Management of
Public Administrations (CIRAMAP)

INTRODUCING EDEN

EDEN calls to everyone's mind the garden of earthly delights to which the Book of Genesis refers. It evokes the attractive and creative environment that EIASM offers to young promising scholars who undertake the exciting doctoral adventure.

Through the creation of EDEN, EIASM will contribute to the most critical phases in a scholar's life cycle : i.e. his/her introduction to and early growth on the academic market. Thanks to its unique image and its organizational competitive advantages (core of associations, autonomy and flexibility), EIASM can indeed be very efficient at :

- inserting young doctoral fellows into a highly stimulating system where European researchers can interact (within and across associations), sharing common objectives and concerns ;
- helping them in the positioning of their own work in relation to European research generally : expose them to various research traditions and orientations, open their minds to the international/global perspectives to be adopted when looking at the Management environment, make them aware of the challenges Management is facing in Europe (globalization, new technologies, etc.) ;
- creating a network of European educators active at the doctoral level in Management.

The development of EDEN will be organized around an integrated set of doctoral and young scholar seminar seminars which will bring participants into systematic interaction, leading them to comparing their approaches and cross-examining their research work. It will consist of a mix of intensive one-week seminars dealing with advanced research methodology issues in Management, as well as with the frontiers of their specific area of interest.

EIASM involves not only the best doctoral students, their supervisors and emerging young scholar, but also the institutions to which they belong. Therefore the doctoral seminars will be decentralized : alternating locations and establishing « linkages » with leading European Business Schools. Since June 1988, when the

programme was launched, 2010 doctoral students from all over Europe have become EDEN fellows and 238 professors have acted as EDEN faculty members.

PROGRAMME COORDINATOR

Stefano ZAMBON, Università di Ferrara, Italy

The idea is to alternate lectures from well known professors and presentations by the students and young scholars on their research works so to get inputs and suggestions, in a friendly and collaborative environment. The international Faculty that has agreed so far to be part of the event is:

Prof. Marco Di Tommaso, University of Ferrara

Prof. Baruch Lev, Stern NYU

Prof Giovanni Schiuma, Università della Basilicata, Cranfield School of Management

Prof. Manfred Schwaiger, University of Munich

Prof. Stefano Zambon, University of Ferrara

TIME AND LOCATION

The seminar will be held in Catania, Italy. The programme will start on **September 27, 2010 and is scheduled to end October 2, 2010** The seminar will be held jointly with the 6TH WORKSHOP ON VISUALISING, MEASURING AND MANAGING INTANGIBLES. On the first three days, students will participate in the doctoral seminar. On September 29 & 30, students will join the workshop which is held at the same location. On October 2 the students will have a concluding day on the seminar

PARTICIPATION FEE

The participation fee is 1500 €. This fee includes participation to the seminar, the documents, lodging and full board. Doctoral students will be assigned rooms for two. Should you wish a single room, an extra fee of 50 € per night will be charged to you. Cancellations made before September 5, 2010 will be reimbursed with 10% deduction of the total fee. No reimbursement will be possible after this date.

EIASM SCHOLARSHIPS

The Institute offers a limited number of scholarships of 700 € each. Scholarships are strictly limited to students coming from an EIASM Institutional Member ([the Academic Council](#)). Allocation of the scholarships is entirely at the discretion of the European Institute.

APPLICATIONS

Interested doctoral students and young scholars should [register online](#) (and add the required documents) no later than **July 27, 2010**. Besides doctoral students, other researchers may participate. The number of participants will be limited to create a stimulating environment. The selection among the applicants will be conducted by the Institute's Faculty. They will review the following documents which should necessarily complement each application form:

- the applicant's curriculum vitae demonstrating his/her capabilities of doing research ;
- a letter of recommendation of his/her local faculty supporting the application ;
- a two-page description of his/her doctoral research, indicating the general objectives.

REGISTER ONLINE

For more information, please contact: **Ms. Nina Payen**
EDEN Manager, EIASM - PLACE DE BROUCKÈRE-PLEIN - 31 - 1000 BRUSSELS - BELGIUM
Tel: +32 2 226 66 61 - Fax: 32 2 5121929
Email: nina@eiasm.be