



THE EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT

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6TH INTERDISCIPLINARY WORKSHOP ON INTANGIBLES, INTELLECTUAL CAPITAL & EXTRA-FINANCIAL INFORMATION

CATANIA, ITALY, SEPTEMBER 30 - OCTOBER 1, 2010



Università degli Studi di Catania
Faculty of Economics
Department of Impresa Culture e Società



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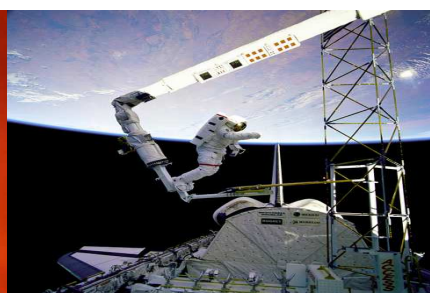
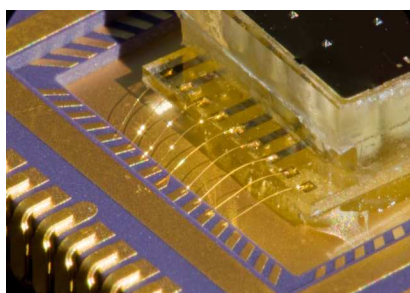
KEYNOTE SPEAKERS

Baruch LEV

Stern School of Business, New York University

Takayuky SUMITA

Chairman, World Intellectual Capital Initiative (WICI)



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BACKGROUND

As one of the most relevant research areas in accounting and management studies, the field of Intangibles and Intellectual Capital requires networking and research sharing activity in order to improve our knowledge and understanding of this complex and diversified subject. New scientific ideas, upcoming models, and practical experiences need to gather together to increase results' soundness in an epistemological perspective.

Especially during this macro-economic phase, in which the relevance of intangibles resources shows a new dynamic profile, the meeting of experiences and research work is crucial for the development of the field. For quite some years the EIASM Workshop has provided an important contribution in this direction, which appears to be largely recognized by the scientific community.

After the significant editions of the Workshop held in Ferrara, Maastricht, Hasselt and Dresden, we would like to continue this scientific evolutionary trajectory in Catania. In its 6th edition, this event intends to particularly focus on the aspects related to the intangible resources' life cycle in organizations and meso-entities (e.g., districts, networks) by trying to organise the sessions in such a way that researchers as well as practitioners can informally debate the above themes and compare their ideas and findings.

CALL FOR PAPERS

The Catania Workshop will aim to concentrate mainly on the dynamic evolution of intangibles in socio-economic and business contexts. In particular, it intends to highlight the implications of measuring and managing intangibles in a crisis and recovery period such as we are currently living through.

The spirit of the Workshop is to connect, and possibly to combine and contaminate, different disciplines (accounting, marketing, finance and financial analysis, organization behaviour, technology and innovation management, general management, industrial economics and organization, strategic management, etc.) as well as to intertwine diverse methodological approaches. In addition to this connotative perspective, we would welcome papers dealing with the following topics:

- the relationship between reputation and intangible resources' life cycle;
- accounting standards and Intangible Assets' relevance/materiality;
- strategic relevance of intangibles measurement for value creation processes;
- public investment on intangible assets related to research and technological transfer processes;
- modelling firm activities to make IA relevance emerge in different contexts;
- Intangible asset information system and knowledge creation processes;
- Intangible asset in SME's developing context and in specific business and social environments.

Notwithstanding the thematic drivers above mentioned, papers from any discipline focussing on the subjects related to intangibles and the intellectual capital area will be reviewed for inclusion in the Workshop programme.

To present a paper authors should submit a max. **2 page abstract**

by

July 12, 2010

To be acceptable, proposals **MUST** be submitted only through this web site !!

All submissions must be in English.

for details, please see :

http://www.eiasm.org/frontoffice/eden_announcement.asp?event_id=730